

Dear VCU Medical Center Supporter:

On May 6, 2017, VCU Medical Center's trauma team will host our ninth annual Shining Knight Gala. We invite you to join us in experiencing the story of one remarkable patient, and the numerous individuals we will honor whose coordinated efforts created a sophisticated system of life-saving care. This care bridges pre-hospital and hospital settings in delivering a symphony of services to the traumatically injured.

More than 4,500 Central Virginians sustain major traumatic injuries each year and are cared for by the VCU Medical Center's team of trauma experts. As the region's only Level 1 trauma center, VCU Medical Center has 24-hour, on-site emergency staff, surgical staff, dedicated operating room space, and round-the-clock access to laboratory services and subspecialties including: cardiac surgery, neurosurgery, plastic surgery, anesthesiology, and radiology. In addition to being home to the longest established and largest trauma center in the state of Virginia, VCU Medical Center is designated by the Commonwealth and verified by the American College of Surgeons as meeting the highest standard for trauma care.

At the Shining Knight Gala you will see that in addition to providing the best possible care, we are passionate about preventing traumatic injuries that result from violence. The funds raised at the gala will support our Injury and Violence Prevention Programs. Through these programs, we work tirelessly to make our community a safer place and be a national model for violence prevention in youth populations. These efforts go beyond the scope of clinical care, beyond the role of doctor and patient. This is about helping individuals in our community succeed and thrive. Because most of this work is done outside of the hospital, we are dependent on philanthropy to keep the programs going. The 2016 Shining Knight Gala raised \$155,275 for these programs and we hope to exceed that goal in 2017.

This year we are privileged to welcome Joyce and Richard Johnson as our honorary co-chairs. As CEO of The Wilton Companies, Richard is heavily involved in the business sector of Richmond and he and Joyce are leaders in our community. Most notably, the Johnsons' personal experience with the trauma center has ignited a passion for the care provided at VCU Medical Center and the teams that are on call to make that care possible every moment of every day.

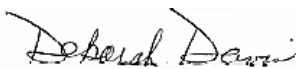
We hope that you will find a place for the Shining Knight Gala among your philanthropic priorities and participate as a sponsor for this event. The success of this worthy cause depends on your support. Enclosed you will find a list of the sponsorship opportunities and the benefits offered at each level. If you have questions regarding a sponsorship opportunity, please contact Lauren Moore, Director of Development for the VCU Health System at (804) 828-4100.

Thank you for your consideration and continued support. We look forward to seeing you on May 6, 2017 at the VCU Medical Center's Shining Knight Gala.

Sincerely,



Marsha D. Rappley, M.D.
Vice President for VCU Health Sciences
and CEO, VCU Health System



Deborah Davis
Vice President for
Clinical Services and CEO,
VCU Hospitals and Clinics,
VCU Health System



Michel Aboutanos, M.D., M.P.H.
Chair, VCU Division of Acute Care
Surgical Services
Medical Director, VCU Trauma Center