

# The Tenth Annual Shining Knight Gala

APRIL 28, 2018

To benefit injury and violence prevention programs at VCU Medical Center  
A state-designated **Level I Trauma Center** verified by American College of Surgeons

## Sponsor Information Form

Deadline for sponsor names or logos to be included on printed material is April 6, 2018. (Logo inclusion is dependent upon sponsorship level.) Deadline for sponsors to provide guests' names for ticket use is April 13, 2018. Please send information to [vcuhealthdevelopment@vcuhealth.org](mailto:vcuhealthdevelopment@vcuhealth.org).

Date: \_\_\_\_\_

Company Name (as it should appear on print materials, website, etc.):  
\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Multi-Year Sponsorship: We value our dedicated partners and for your convenience, we would like to offer you the opportunity to commit to sponsoring at the same level for multiple years. Please indicate the number of years you would like sponsor at the level chosen above: \_\_\_\_\_

Check Boxes:

Enclosed Is Our Contribution of \$ \_\_\_\_\_  
(Payable to MCV Foundation, Shining Knight Gala)

Please Invoice

\_\_\_\_\_  
SIGNATURE OF COMPANY REPRESENTATIVE

\_\_\_\_\_  
TITLE

PLEASE MAKE CHECKS  
PAYABLE TO:  
MCV Foundation  
Box 980234  
Richmond, VA 23298

AND RETURN BY MAIL TO:  
VCU Health Office of Development  
Box 980275  
Richmond, VA 23298

### CHOSEN SPONSORSHIP LEVEL (Circle one)

Information on Sponsorship Level benefits is located on the reverse of this page

Diamond Knight

Platinum Knight

Gold Knight

Silver Knight

Bronze Knight

Pewter Knight

Squire

CALL (804) 828-4100  
FOR MORE INFORMATION

VISIT OUR WEBSITE AT  
[SHININGKNIIGHT.VCU.EDU](http://SHININGKNIIGHT.VCU.EDU)



**VCU**  
Health™

# Shining Knight Gala Sponsorship Opportunities

For more information about higher level or other sponsorship opportunities, and multi-year sponsorships, please contact the Office of Development at (804) 828-4100.

| Benefit  | Squire<br>(\$1,000) | Pewter Knight<br>(\$2,500) | Bronze Knight<br>(\$5,000) | Silver Knight<br>(\$7,500)   | Gold Knight<br>(\$10,000)    | Platinum Knight<br>(\$25,000) | Diamond Knight<br>(\$50,000) |
|--|---------------------|----------------------------|----------------------------|------------------------------|------------------------------|-------------------------------|------------------------------|
| Tickets to Event<br>(tables seat 8 people)               | 2                   | 4                          | 6                          | 8                            | 10                           | 14                            | 16                           |
| Recognition in event<br>program                          | ✓                   | ✓                          | ✓                          | ✓                            | ✓                            | ✓<br>(with logo)              | ✓<br>(with logo)             |
| Recognition on<br>Shining Knight Gala<br>website         | ✓                   | ✓                          | ✓                          | ✓<br>(with logo<br>and link) | ✓<br>(with logo<br>and link) | ✓<br>(with logo<br>and link)  | ✓<br>(with logo<br>and link) |
| Recognition on<br>event invitation                       |                     |                            | ✓                          | ✓                            | ✓                            | ✓<br>(with logo)              | ✓<br>(with logo)             |
| Recognition in video<br>presentation during<br>the event |                     |                            | ✓                          | ✓                            | ✓                            | ✓                             | ✓                            |
| Social media mentions<br>reaching ~16,000<br>followers   |                     |                            |                            | 4                            | 4                            | 6                             | 6                            |
| Recognition in<br>e-blasts                               |                     |                            |                            | ✓                            | ✓                            | ✓                             | ✓                            |
| Recognition on<br>digital billboard                      |                     |                            |                            |                              |                              | ✓                             | ✓                            |
| Podium recognition<br>at the event                       |                     |                            |                            |                              |                              |                               | ✓                            |

## Sponsor Impact at a Glance: 2017 Shining Knight Gala

- 57 donors and sponsors contributed more than \$130,000 to help support VCU Medical Center Injury & Violence Prevention Programs
- 60 caregivers were honored for their heroic efforts to save the life of the 2017 featured patient, Denise Gorondy Toderico, DVM
- More than 60 youth between the ages of 12-18 have been enrolled in Emerging Leaders: East End, the featured program for 2017 Shining Knight Gala support, an injury and violence prevention program designed to deter at-risk youth from activities that may lead to violent behaviors or injuries
- Proceeds also impacted the Trauma Survivor Network, a program engaging over 700 trauma patients and families, facilitating information and resources for post trauma support including support groups and peer-to-peer counseling access